



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

Schedule Dates	09/15/12-09/21/12	Last Modified	09/17/12
Advertiser	Obama for President (27368)	Entered By	Nancy Brutus
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	06316165
Brand	OBAMA :60 9/15 (473427)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	KEULEMAN,KATIE	Commission %	15.00
Phone/Fax	/	Commission	\$7,333.50
CPE	95/101/1775	Net Total	\$41,556.50
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	OBAMA :60 9/15		

By Broadcast Month	Spots	Rate
Sep. 2012	67	\$48,890.00
<b>Grand Total:</b>	<b>67</b>	<b>\$48,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1*)	09/21/12-09/21/12	4	1:00	8P- CBS-CSI New York (Friday)						1				\$1,500.00		West Palm Beach (WPEC)		9/14/12
1.0.1	Closed Preempt (1*)	09/21/12															West Palm Beach (WPEC)	Program Change/Exception	
2.0	Normal Line / SPOT (2)	09/17/12-09/21/12	4	1:00	10A- 11A (EST)	3	X	X	X	X	X				\$340.00		West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per line	9/14/12
2.0.1	Closed Preempt (2)	09/17/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per line	
2.0.2	Closed Preempt (2)	09/17/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per line	
2.0.3	Closed Preempt (2)	09/17/12															West Palm Beach (WPEC)	Sold Out/Exception - highest rate is \$625 per line	
3.0	Normal Line / SPOT (3)	09/17/12-09/21/12	4	1:00	11:35P- 12:35A (EST)	5	X	X	X	X	X			5	\$340.00	\$1,700.00	West Palm Beach (WPEC)		9/14/12
4.0	Normal Line / SPOT (4)	09/17/12-09/21/12	3	1:00	11A- 12P (EST)	4	X	X	X	X	X			4	\$1,250.00	\$5,000.00	West Palm Beach (WPEC)		9/14/12
5.0	Normal Line / SPOT (5)	09/17/12-09/21/12	4	1:00	12P- 12:30P (EST)	4	X	X	X	X	X			4	\$560.00	\$2,240.00	West Palm Beach (WPEC)		9/14/12

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6.0	Normal Line / SPOT (6)	09/17/12-09/21/12	4	1:00	2P-3P (EST)	2	X	X	X	X	X			2	\$450.00	\$900.00	West Palm Beach (WPEC)		9/14/12
7.0	Normal Line / SPOT (7)	09/17/12-09/21/12	4	1:00	3P-4P (EST)	3	X	X	X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/14/12
8.0	Normal Line / SPOT (8)	09/17/12-09/21/12	4	1:00	4P-5P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/14/12
9.0	Normal Line / SPOT (9)	09/17/12-09/21/12	4	1:00	5A-5:30A (EST)	2	X	X	X	X	X			2	\$240.00	\$480.00	West Palm Beach (WPEC)		9/14/12
10.0	Normal Line / SPOT (10)	09/17/12-09/21/12	4	1:00	5P-5:30P (EST)	4	X	X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/14/12
10.0.1	Closed Preempt (10)	09/17/12															West Palm Beach (WPEC)	Sold Out/Exception - there is one in each break already, per Little	
11.0	Normal Line / SPOT (11)	09/17/12-09/21/12	4	1:00	5:30A-6A (EST)	1	X	X	X	X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/14/12
12.0	Normal Line / SPOT (12)	09/17/12-09/21/12	4	1:00	5:30P-6P (EST)	4	X	X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/14/12
12.0.1	Closed Preempt (12)	09/17/12															West Palm Beach (WPEC)	Exceeds Max Per Day/Exception -	
13.0	Normal Line / SPOT (13)	09/17/12-09/21/12	4	1:00	6P-6:30P (EST)	4	X	X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/14/12
13.0.1	Closed Preempt (13)	09/17/12															West Palm Beach (WPEC)	Sold Out/Exception - there is one in each break, and the last break has higher r	

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14.0	Normal Line / SPOT (14)	09/17/12-09/21/12	4	1:00	6A- 7A (EST)	3	X	X	X	X	X			3	\$530.00	\$1,590.00	West Palm Beach (WPEC)		9/14/12
15.0	Normal Line / SPOT (15)	09/17/12-09/21/12	4	1:00	6:30P- 7P (EST)	3	X	X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		9/14/12
15.0.1	Closed Preempt (15)	09/17/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks also political its running also only	
16.0	Normal Line / SPOT (16)	09/17/12-09/21/12	4	1:00	7P- 7:30P (EST)	4	X	X	X	X	X			4	\$600.00	\$2,400.00	West Palm Beach (WPEC)		9/14/12
17.0	Normal Line / SPOT (17)	09/17/12-09/21/12	4	1:00	7A- 9A (EST)	3	X	X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		9/14/12
18.0	Normal Line / SPOT (18)	09/17/12-09/21/12	4	1:00	7:30P- 8P (EST)	1	X	X	X	X	X			1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/14/12
19.0	Normal Line / SPOT (19)	09/17/12-09/21/12	4	1:00	9A- 10A (EST)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		9/14/12
20.0	Revised Line / SPOT (20)	09/15/12-09/21/12	4	1:00	11P- 11:35P (EST)	1		1			1	1	1	4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		9/14/12
20.1	Normal Line / SPOT (20)	09/17/12-09/21/12	4	1:00	11P- 11:35P (EST)	4	X	X	X	X	X			4	\$230.00	\$230.00	West Palm Beach (WPEC)		9/14/12
21.0	Normal Line / SPOT (22)	09/15/12-09/15/12	4	1:00	6A- 7A (EST)							1		1	\$530.00	\$530.00	West Palm Beach (WPEC)		9/14/12
22.0	Normal Line / SPOT (23)	09/15/12-09/15/12	4	1:00	7P- 7:30P (EST)							1		1			West Palm Beach (WPEC)		9/14/12
22.0.1	Closed Preempt (23)	09/15/12															West Palm Beach (WPEC)	Program Change/Exception - FOOTBALL	

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23.0	Normal Line / SPOT (25)	09/16/12-09/16/12	4	1:00	10:30A- 11A (EST)								1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		9/14/12
24.0	Normal Line / Football (26)	09/16/12-09/16/12	4	1:00	4P- Sports-CBS NFL Football								1	1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		9/14/12
25.0	Normal Line / SPOT (27)	09/16/12-09/16/12	3	1:00	6A- 7A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/14/12
26.0	Normal Line / SPOT (29)	09/16/12-09/16/12	4	1:00	7A- 8A (EST)								1	1	\$230.00	\$230.00	West Palm Beach (WPEC)		9/14/12
27.0	Normal Line / SPOT (30)	09/16/12-09/16/12	4	1:00	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/14/12
28.0	Normal Line / SPOT (31)	09/16/12-09/16/12	4	1:00	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		9/14/12
29.0	Normal Line / Prime (32)	09/19/12-09/19/12	4	1:00	8P- CBS-Survivor (Wednesday)			1						1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		9/14/12
30.0	Normal Line / SPOT (33)	09/16/12-09/16/12	4	1:00	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		9/14/12
31.0	Normal Line / SPOT (34)	09/17/12-09/21/12	4	1:00	5:30A- 6A (EST)		2	X	X	X	X	X		2	\$200.00	\$400.00	West Palm Beach (WPEC)		9/14/12
32.0	Normal Line / SPOT (20)	09/16/12-09/16/12	4	1:00	11:30P- 12:05A (EST)								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/14/12
33.0	W/G For 1.0.1 / Prime (35)	09/21/12-09/21/12	4	1:00	9P- CBS-CSI New York (Friday)							1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		9/17/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

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Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Daniel Jester,  
 being/on behalf of: Barack Obama, a legally  
 qualified candidate of the Democratic political  
 party for the office of: President of the United States  
 in the Primary + General  
 election to be held on: Various dates  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>AS ORDERED</u> <u>LOPEC #1372943</u>				

**Total Charges:** \$ 48,890<sup>00</sup>

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**



1/18/2012  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Roberts Lillie K Roberts Sales Director  
Signature Printed Name Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

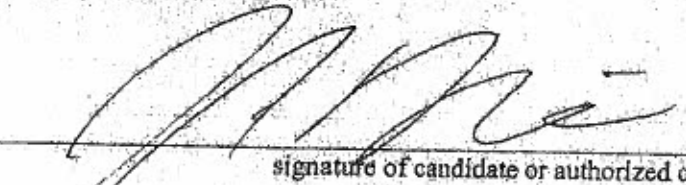
I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x   
signature of candidate or authorized committee

James A. Messina  
printed name

1/18/2012  
date





# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Barack Obama PARTY: Dem

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Kate Keenleyside  
Candidate Manager Agency Committee (circle one)

ADDRESS: Green, Mangolis, Mitchell, Burns & Assoc.  
1010 Wisconsin Ave NW, Suite 800  
Washington, DC 20007

PHONE: 202-338-8700 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail

Final Disposition: Order Placed \$48,890<sup>00</sup>

If Committee, list officers and position: Treasurer: Martin Nesbitt  
OBAMA for America

TAKEN BY: \_\_\_\_\_ DATE: \_\_\_\_\_ TIME: \_\_\_\_\_